

|     |         |  |   |                  |
|-----|---------|--|---|------------------|
| BRS | 741     | (@ad<"19990929").ad. and ((pay\$6 paid) near5 advertis\$6)   | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 11:30 |
| BRS | 884     | (@ad<"19990929").ad. and ((pay\$6 paid credit\$6) near5 advertis\$6)   | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 11:31 |
| BRS | 5095491 | (@ad<"19990929").ad. and ((pay\$6 paid credit\$6) near5 advertis\$6) and (access view)   | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 11:36 |
| BRS | 760     | (@ad<"19990929").ad. and ((pay\$6 paid credit\$6) near5 advertis\$6) and (access view)   | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 11:37 |
| BRS | 143     | (@ad<"19990929").ad. and ((pay\$6 paid credit\$6) near5 advertis\$6) and (access view) and (target\$4 same (demographic\$5 personal\$4 profil\$5))   | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 11:57 |
| BRS | 102     | (@ad<"19990929").ad. and ((pay\$6 paid credit\$6) same advertis\$6) same (access view) and ((target\$4 same (demographic\$5 personal\$4 profil\$5)))   | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 11:57 |
| BRS | 60      | (@ad<"19990929").ad. and ((pay\$6 paid credit\$6) near5 advertis\$6) same (access view) and (target\$4 same (demographic\$5 personal\$4 profil\$5))  | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 12:05 |
| BRS | 14      | (@ad<"19990929").ad. and ((pay\$6 paid credit\$6) near5 advertis\$6) same (access view) and (target\$4 same list same (demographic\$5 personal\$4 profil\$5))  | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 12:05 |
| BRS | 39      | (@ad<"19990929").ad. and ((pay\$6 paid credit\$6) near5 advertis\$6) same (access\$5 view\$4) and (target\$4 same (list\$4 audience) same (demographic\$5 personal\$4 profil\$5))  | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 12:06 |
| BRS | 12      | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) near5 advertis\$6) same (access\$5 view\$4) and (target\$4 same (list\$4 audience) same (demographic\$5 personal\$4 profil\$5))  | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 12:08 |
| BRS | 2       | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) near5 advertis\$6) same (access\$5 view\$4) and (target\$4 same (list\$4 audience) same account same (demographic\$5 personal\$4 profil\$5))   | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 12:08 |
| BRS | 9       | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) same account\$4 same advertis\$6) same (access\$5 view\$4) and (target\$4 same (list\$4 audience) same (demographic\$5 personal\$4 profil\$5))   | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 14:00 |
| BRS | 7       | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) same account\$4 same advertis\$6) same (access\$5 view\$4) and (target\$4 same (list\$4 audience) same (demographic\$5 personal\$4 profil\$5)) and (time near5 (period span expr\$5))                        | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 14:03 |
| BRS | 7       | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) same account\$4 same advertis\$6) same (access\$5 view\$4) and (target\$4 same (list\$4 audience) same (demographic\$5 personal\$4 profil\$5)) and ((time respo\$4) near5 (period limit\$4 span\$4 expr\$5)) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | 2005/02/28 14:05 |
| BRS | 0       | S14 not S15  | US-PGPUB; USPAT; EPO;                       | 2005/02/28 14:06 |

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|     |    |   | JPO; DERWENT;<br>IBM_TDB                             |                     |
| BRS | 15 | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) and account\$4 same advertis\$6) and (access\$5 view\$4) and (target\$4 same (list\$4 audience) same (demographic\$5 personal\$4 profil\$5)) and ((time respo\$4) near5 (period sensiti\$4 limit\$4 span\$4 expir\$5))  | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:11 |
| BRS | 6  | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) and account\$4 same advertis\$6) and (access\$5 view\$4) and (target\$4 same (list\$4 audience) same (demographic\$5 personal\$4 profil\$5)) and ((time respo\$4) near5 (period sensiti\$4 limit\$4 span\$4 expir\$5) same (receipt receiv\$4))                             | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:17 |
| BRS | 6  | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) and account\$4 same advertis\$6) and (access\$5 view\$4) and (target\$4 same (list\$4 audience) same (demographic\$5 personal\$4 profil\$5)) and ((time respo\$4) near5 (period limit\$4 expir\$5) same (receipt receiv\$4)))   | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:19 |
| BRS | 15 | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) and account\$4 same advertis\$6) and (access\$5 view\$4) and (target\$4 same (list\$4 audience) same (demographic\$5 personal\$4 profil\$5)) and ((time respo\$4) near5 (period limit\$4 expir\$5)))  | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:20 |
| BRS | 7  | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) and account\$4 same advertis\$6) and (access\$5 view\$4) and (target\$4 same (list\$4 audience) same (demographic\$5 personal\$4 profil\$5)) and ((time respo\$4) near5 (limit\$4 expir\$5)))   | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:21 |
| BRS | 38 | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) and account\$4 same advertis\$6) and (access\$5 view\$4) and (target\$4 and (list\$4 audience) and (demographic\$5 personal\$4 profil\$5)) and ((time respo\$4) near5 (limit\$4 expir\$5)))   | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:35 |
| BRS | 42 | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) and account\$4 same advertis\$6) and (access\$5 view\$4) and (target\$4 and (list\$4 audience) and (demographic\$5 personal\$4 profil\$5)) and ((time respo\$4) near5 (limit\$4 expir\$5) or (decreas\$4 near5 (credit\$4 or amount)) or (inverse\$5 near3 proportion\$5))) | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:46 |
| BRS | 0  | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) and account\$4 same advertis\$6) and (access\$5 view\$4) and (target\$4 and (list\$4 audience) and (demographic\$5 personal\$4 profil\$5)) and ((inverse\$5 near3 proportion\$5)))  | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:42 |
| BRS | 0  | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6 incentiv\$4) and account\$4 same advertis\$6) and (access\$5 view\$4) and (target\$4 and (list\$4 audience) and (demographic\$5 personal\$4 profil\$5)) and ((inverse\$5 near3 proportion\$5)))  | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:42 |
| BRS | 2  | ("5870724").pn.   | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:44 |
| BRS | 4  | (@pd<"19980929").pd. and ((pay\$6 paid credit\$6) and account\$4 same advertis\$6) and (access\$5 view\$4) and (target\$4 and (list\$4 audience) and (demographic\$5 personal\$4 profil\$5)) and ((decreas\$4 near5 (credit\$4 or amount))))  | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:48 |
| BRS | 31 | (@pd<"19980929").pd. and (pay\$6 near5 view) and (decreas\$4 near5 (credit\$4 or amount)))  | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:51 |
| BRS | 22 | (@pd<"19980929").pd. and (705/14).ccls. and (time near5 (limit duration speed)))  | US-PGPUB;<br>USPAT; EPO;<br>JPO; DERWENT;<br>IBM_TDB | 2005/02/28<br>14:52 |